

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2016 to January 31, 2017.

1) Employment Unit: Buffalo, New York – Townsquare Media of Buffalo – Stations: WYRK (FM), WMSX (FM), WBUF(FM), and WBLK(FM)

2) Unit Members (Stations and Communities of License):

WYRK(FM), Buffalo, New York
WMSX(FM), Buffalo, New York
WBUF(FM), Buffalo, New York
WBLK(FM), Depew, New York

3) EEO Contact Information for Unit Member:

Mailing Address: Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: Christopher.Reeb@townsquaremedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. ACCOUNT EXECUTIVES (ALL STATIONS) (5 Positions Filled)	Internal Referral (4) Job Fair (1)
2. ON-AIR HOST (WMSX (FM)) (1 Position Filled)	Urbaninsite.com (1)
3. SALES ASSISTANT (ALL STATIONS) (1 Position Filled)	Internal Referral (1)
4. ASSISTANT BUSINESS MANAGER (1 Position Filled)	Indeed.com (1)
5. MARKET PRESIDENT (1 Position Filled)	
6. OPERATIONS MANAGER (1 Position Filled)	
7. ON-AIR HOST (WMSX (FM)) (1 Position Filled)	

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
WBLK/WYRK/WMSX/WBUF Websites/Job Fairs	Mark Plimpton	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	39	No
LinkedIn	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	0	No
Urban Insite (On-air positions only)	UrbanInsite.com	webmaster@urbaninsite.com	N/A	7	No
Internal Referral	N/A	N/A	N/A	12	N/A
On-Air Job Announcements on each Employment Unit Station (for Account Executive Positions Only)	Christopher Reeb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	0	No
Buffalo News	Renee Mikler	1News Plaza Buffalo, NY 14203	716-849-4444	1	No
Indeed.com	Online			8	Yes
Totals				67	

6) Total Number of Interviewees Referred: For the period from February 1, 2016 to January 31, 2017 this Employment Unit interviewed 51 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2016-January 31, 2017.

(a) General Outreach Efforts

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
No Activity		

(b) Job Fairs

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 61 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	March 22, 2016	Live Events, Sales and Promotion Managers
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 70 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	September 21, 2016	Live Events, Sales and Promotion Managers
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 29 blue chip and white collar companies participating and more than 600 job seekers at The Millennium Hotel	November 15, 2016	Live Events, Sales and Promotion Managers

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Local college students interning at 150 hours of service 1	Feb 1, 2016 – Jan 31, 2017	WBLK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 3	Feb 1, 2016 – Jan 31, 2017	WMSX Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 2	Feb 1, 2016 – Jan 31, 2017	WYRK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 1	Feb 1, 2016 – Jan 31, 2017	WBUF Interns, Promotion Director, Dean Sarago.