

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2017 to January 31, 2018.

**1) Employment Unit:** Buffalo, New York – Townsquare Media of Buffalo – Stations: WYRK (FM), WMSX (FM), WBUF(FM), and WBLK(FM)

**2) Unit Members (Stations and Communities of License):**

WYRK(FM), Buffalo, New York  
WMSX(FM), Buffalo, New York  
WBUF(FM), Buffalo, New York  
WBLK(FM), Depew, New York

**3) EEO Contact Information for Unit Member:**

Mailing Address:  Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: <a href="mailto:Christopher.Reeb@townsquaremedia.com">Christopher.Reeb@townsquaremedia.com</a>

**4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
1. ACCOUNT EXECUTIVES (ALL STATIONS) (4 Positions Filled)	Internal Referral (4)
2. DIRECTOR OF PROMOTIONS/ LIVE EVENTS (1 Position Filled)	Internal Referral (1)
3. DIGITAL MANAGING EDITOR (1 Position Filled)	LinkedIn (1)
4. BRAND MANAGER (WBLK – FM) (1 Position Filled)	Management Consultant (1)
5. MARKET PRESIDENT (1 Position Filled)	Internal Transfer (1)
6. EVENTS OPERATIONS COORDINATOR (1 Position Filled)	Internal Transfer (1)

**WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers**

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
WBLK/WYRK/WMSX/WBUF Websites/Job Fairs	Mark Plimpton	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	27	No
LinkedIn	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	5	No
Urban Insite (On-air positions only)	UrbanInsite.com	webmaster@urbaninsite.com	N/A	0	No
Internal Referral	N/A	N/A	N/A	5	N/A
On-Air Job Announcements on each Employment Unit Station (for Account Executive Positions Only)	Christopher Reeb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	0	No
Buffalo News	Renee Mikler	1News Plaza Buffalo, NY 14203	716-849-4444	0	No
Indeed.com	Online			52	Yes
Management Consultant	Armando Rivera			1	No
Internal Transfer				2	No
Totals				92	

**6) Total Number of Interviewees Referred:** For the period from February 1, 2017 to January 31, 2018 this Employment Unit interviewed 92 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2017- January 31, 2018.

**(a) General Outreach Efforts**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Market Outreach	2/27/17	Eric Landrum
Market Outreach	4/6/17	Brian Wallace
Market Outreach	4/4/17	Melvin Fuller
Market Outreach	4/4/17	Latonne Hart

**(b) Job Fairs**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 61 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	March 22, 2017	Live Events, Sales and Promotion Managers
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 70 blue chip and white collar companies participating and more than 1000 job seekers at The Buffalo Convention Center	September 27, 2017	Live Events, Sales and Promotion Managers
WYRK(FM), WMSX (FM), WBUF(FM) and WBLK(FM) presented the WNY Diversity Job Fair with close to 29 blue chip and white collar companies participating and more than 600 job seekers at The Millennium Hotel	November 01, 2017	Live Events, Sales and Promotion Managers

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Local college students interning at 150 hours of service 1	Feb 1, 2017 – Jan 31, 2018	WBLK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 1	Feb 1, 2017 – Jan 31, 2018	WMSX Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 1	Feb 1, 2017 – Jan 31, 2018	WYRK Interns, Promotion Director, Dean Sarago
Local college students interning at 150 hours of service 0	Feb 1, 2017 – Jan 31, 2018	WBUF Interns, Promotion Director, Dean Sarago.